Academic Research platforms and social media:

Making your research visible
Ellie Downes, Research Support Librarian
Twitter handle: @Ellied1E
Why make your research visible?

• Good for you; it’s good to know that your work is being read personally, and for your career

• Can help to find new areas to research, and to find new people to collaborate

• It helps for research assessments, promotions or funding applications you or your department are going through
Step 1: Claim your work

For example; 513 different authors called John Thomas, how do I know the difference?

ORCID.

If you don’t have one, get one.

Keep your profile up to date.
Step 2; Citation data

- **Web of Science/InCites**
- **Scopus/SciVal**
- **Google Scholar**: Publish or Perish

Ask us for help with Metrics and Altmetrics;
http://libguides.swansea.ac.uk/publish/bibliometrics
Step 3: Altmetrics; a better picture?

- Altmetrics Attention Score
- The Metrics Toolkit
How to find an Altmetric attention score; **Video** please press Play.

**Academic integrity: a quantitative study of confidence and understanding in students at the start of their higher education**

Philip Newton

Pages 482-497 | Published online: 27 Mar 2015

**Abstract**

Establishing a positive, proactive approach to issues such as plagiarism requires that students are equipped with the skills and experience to act with integrity, and that educators are fully aware of the attitudes and ability of students, particularly when they start university. This project used a questionnaire-based methodology to probe the attitudes, ability and confidence of undergraduates newly enrolled at a university in the UK, with a focus on concepts relating to written assignments. New undergraduates were confident in their understanding of plagiarism, yet performed poorly on simple tests of referencing. Students were generally of the opinion that academic misconduct should be modestly penalised compared to the standard penalties imposed by the UK higher education sector. Positive correlations were found...
So how do I make research visible?

• Collaborate

• Open Access publishing; pre-prints, gold open access, open monographs, open journals

• Your own social networks or that of your College

• Academic social networks; Academia.edu and ResearchGate

• Twitter and Slideshare/Figshare
  - Tagging your work with relevant keywords

- A good abstract

- Share your paper with interested parties or colleagues

- On social media; include images
Academia.edu and ResearchGate are both academic sharing platforms where academics and researchers can share their papers with each other and members of the public.

You can either request a copy from the author or download the paper directly.

More interactive than a repository; comments, likes etc
Not linked to just one university, so more interaction between different institutions than a repository
All positives so far...
The Catches;

You still need to comply with copyright law
They are both just ‘another platform’, you still have to share, link, promote and direct people to your work.

You will get random emails from people requesting your work.

They are both for-profit companies

You **Cannot** download your paper from the official journal/publisher and post it. It has to be an Accepted Manuscript, just the same requirements as we have when you deposit your work in RIS.
## A social networking site is not an open access repository

<table>
<thead>
<tr>
<th>Features</th>
<th>Open Access Repositories</th>
<th>Academia.edu</th>
<th>ResearchGate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supports export or harvesting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Long-term preservation</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Business model</td>
<td>Usually nonprofit</td>
<td>Commercial. Sells job posting services, hopes to sell data</td>
<td>Commercial. Sells ads, job posting service</td>
</tr>
<tr>
<td>Sends you tons of emails</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wants your address book</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Fulfills requirements of your institute’s OA policies</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

[https://osc.universityofcalifornia.edu/2015/12/a-social-networking-site-is-not-an-open-access-repository/]
RIS has been re-developed over the last year and will be launching later this month. We will be providing training and guidance on it.

- **RIS**; the platform you add your research outputs to;
  - Any output needs to be RIS (not just REF eligible)
  - Feeds your publications section of your Staff profile
  - Feeds the public end of the repository a.k.a **Cronfa**
  - FAQs are found here; [http://libguides.swansea.ac.uk/repository](http://libguides.swansea.ac.uk/repository)

Any Questions about RIS around which document you need to upload, copyright restrictions etc. please get in touch

- **E-Thesis** – When you have completed your PhD, you need to deposit it as well. For this you need to simply email [openaccess@swansea.ac.uk](mailto:openaccess@swansea.ac.uk) and we can guide you through it; [http://libguides.swansea.ac.uk/E-Theses/Students](http://libguides.swansea.ac.uk/E-Theses/Students)
It’s all about making your research;

- Discoverable

- Connecting your research to stories and events happening in real time

- Looking for partnerships and networks; whether that’s charities and organisations, or individual researchers, or organised twitter chats and conference hashtags

- Advocate; these collaborations can lead to further knowledge and evidence gathering enabling you to advocate for change in policy or regulations

- For example... Caroline Criado Perez
Twitter continued;

Features;
- Threads
- Retweet and Comment
- Organised/established twitter chats in a community;
- Hashtags – especially conferences
Twitter - Examples

Twitter Chats:
ECR Chat: https://twitter.com/ECRchat, Academic Chatter, #phdchat,
LTHE Tweetchat (Learning and Teaching in HE): https://twitter.com/LTHEchat

Hashtag based apps; Wakelet – this is where you can search tweets using a hashtag, and save the ones you are interested in to a collection. This may be useful if you’re at a conference and participants make useful comments you want to come back to, or help you create a narrative out of many connected tweets.

To quote Blue Peter, here’s one I made early from a conference at the Computational Foundry; #FoundryFest
Generating Impact

Campaign

Discover
- REACH "Raise awareness"
  - Drive
    - Media
    - Podcasts
    - Videos
    - Blogs
    - Tweets
    - Newsletters
    - Search
    - WOM

Connect
- ENGAGE "Debate & Share"
  - Refer to
    - Stories
    - Social media
    - Events

Convince
- AMPLIFY "Get on board"
  - Used to
    - Partnerships
    - Networks

Advocate
- ACTION "Let's do it"
  - Feed, inform, shape
    - Policy
    - Laws
    - Regulations
    - Training

Change

SNIPPETS
- Drawn from
  - Knowledge, Evidence
    (publications, reports, databases, videos, presentations etc)

IMACT
- IMPACT
  - Persons
  - Institutions
  - Society

Illustration: © Toby Green, 2019
Other platforms?

- Facebook – Not recommended
- LinkedIn – if you use the platform heavily already, go for it
- SlideShare or Figshare – a platform for sharing your slides from conferences
- Blogging ?
Open Journals and Open Monographs;

• Currently hosted by Swansea; **International Journal of Population Data Science** and Neo-Victorian Studies (In the middle of a makeover of the site)

• Free to use to software, support from **ISS Digital Humanities team** and us.

• What you would be responsible for; Editorial board, finding content & reviewers, accepting manuscripts etc.

• You will need; approval from your research hub leads as it takes a significant amount of time, enough scope for regular contributions but niche enough that it is not covered by existing journals.
Most importantly, do what you do best;
Excellent Research.
Upcoming training/events:  https://swansea-uk.libcal.com/calendar/issresearch/?cid=3743&t=d&d=0000-00-00&cal=3743

Muddled over Metrics: 6th November, Singleton Campus

Twitter tools and strategies for researchers: 7th November

Open Access for Researchers: 19th November

Introduction to SciVal: 20th November

Copyright Literacy for Research Staff: 27th November

And

Introduction to Open Journal Systems Coffee morning...date tbc
Get in touch

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e.c.downes@swansea.ac.uk
Twitter: @SULibResSupport
http://libguides.swansea.ac.uk/research