Enhancing your professional research profile

Sam Oakley
ISS Research Librarian,
Swansea University
Do you know what you look like online?

• “Scholar, Google thyself” by the Thesis Whisperer
• Think about keywords & the Google “filter bubble”
• Alerting services keep you informed (Google Alerts, Mention)
• Jobs.ac.uk have a handy “Digital Health Check”
What is a successful online presence?

• Findability: can I find you?
• Consistency: will I know it’s you? (“Branding” )
• Professional focus: will it tell me about your work/research?
• Authenticity: is it really you?

(Ned Potter, “What does an online identity really need?”)
Researcher Identifiers: avoid an identity crisis!

Open

ORCiD

Proprietary – linked to specific databases

WEB OF SCIENCE™

Scopus

Google scholar
• Backed by:
ORCID IS OPT-IN

• ORCID is an opt-in system

• You own and control your record

• ORCID record is portable and travels with you throughout your career

examples: psych  hhs  a&h  eng
ORCID AUTO-UPDATE

Author

- Link own ORCID to author profile
- Add ORCID to co-authors too

Publisher

Embed authors’ ORCID in the metadata when the manuscript is accepted

Crossref

Check authors’ ORCID in the metadata when assigning DOIs to new publications

Receive new publication info from Crossref and add to authors’ ORCID records

Notified by email
# Author details

**Jones, Christopher R.**  
University of Cambridge, Cambridge, United Kingdom  
Author ID: 38761461200

- **Documents**: 492  
- **Citations**: 12,609 total citations by 7,386 documents  
- **H-index**: 53  
- **Co-authors**: 150 (maximum 150 co-authors can be displayed)  
- **Subject area**: Physics and Astronomy, Chemistry  

## 492 Documents

<table>
<thead>
<tr>
<th>Title</th>
<th>Year</th>
<th>Journal</th>
<th>Citations</th>
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<tr>
<td>Measurement of CP Violation in B0  ( \to d+D ) Decays</td>
<td>2016</td>
<td>Physical Review Letters</td>
<td>0</td>
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<tr>
<td>Aogi, R., Adeva, B., Adinolfi, M., (...), Zelikov, V., Zucchielli, S.</td>
<td></td>
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</tbody>
</table>

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**Author History**  
Publication range: 1996 - 2018  
References: 10,151
Adger, Neil

ResearcherID: F-7676-2010

Other Names: W Neil Adger

URL: http://www.researcherid.com/rid/F-7676-2010

Subject: Business & Economics; Environmental Sciences & Ecology; Geography; Government & Law

Keywords: climate change; climate adaptation; climate change adaptation; climate change impacts; vulnerability assessment; resilience; social ecological systems; ecosystem services; regime shift; ecological economics

ORCID: 0000-0003-4244-2854

Description: I research the social dimensions of environmental change, particularly on environmental decision-making, resilience and adaptation, and equity. Disciplines include ecological and institutional economics, human geography, and political science.

My URLs: http://geography.exeter.ac.uk/staff/index.php?web_id=Neil_Adger

My Publications

My Publications (113)

View Publications

Citation Metrics

ResearcherID Labs

Create A Badge

My Publications: View

This list contains papers that I have authored.

113 publication(s)

1. Title: Vulnerability
Mobility, accessibility and quality of later life
C Musselwhite, H Haddad - Quality in Ageing and Older Adults, 2010 - emeraldinsight.com
Older people today are more active and more mobile than previous generations. However, they continue to suffer a reduction in quality of life when giving up driving. This article reports research carried out to identify the role of mobility and accessibility in older people's self- ...
Cited by 77  Related articles  All 9 versions  Cite  Save  More

Attitudes towards vehicle driving behaviour: Categorising and contextualising risk
C Musselwhite - Accident Analysis & Prevention, 2006 - Elsevier
In driving motorised vehicles, the amount of risk accepted varies between individuals. Traditional theories of risk have tended to focus on a lack of skill as a function of risk taking and have ignored social motivations and attitudes for engaging in risk. This study aims to ...
Cited by 59  Related articles  All 11 versions  Web of Science: 21  Cite  Save  More
Social Networking for Researchers
LinkedIn

• Professional network (not academic in purpose)
• Good for links with industry / business etc.
• High in Google results
• Online CV that you control: show off what you’ve done
• Make connections: collecting people, when you may need them
• Updates can be posted (micro-blogging?)
= content sharing: ideal for presentations

- Now owned by LinkedIn
- Optimized for sharing, commenting, connecting and discovery
- Good stats (impact)

(Plus: YouTube, SoundCloud, Pinterest, Prezi for other media types)
A coordinated approach to Library and Information Science Research: the UK experience

iSchool/KMDI Colloquia Series, Faculty of Information, University of Toronto

5th November 2015

Dr Hazel Hall
Professor of Social Informatics
@hazelnh
Academic Social Networking
E.g. Academia.edu, ResearchGate, Mendeley, Figshare

• Katy Jordan has been researching behaviour on these sites
  • Pros: esp for junior academics, connections, dissemination
  • Cons: time, perceived value, “social aversion”
    (see her slides for a better summary)

• Which should you join?
  • Are they about papers or people?
  • Are your peers there?
  • Do you agree with the ethos (& behaviour) of the site?
  • What are they going to do for you?
Twitter

• Making connections
• Serendipity and creativity
• “Personal learning network”
• Twitter Chats #phdchat #ecrchat
• Conference “back channel” (+ events you can’t go to)
• Having a strategic approach can be good
  • Thinking about your aims
  • Tracking progress
  • Also exploring add-on tools to tame Twitter
Charles Musselwhite @charliemuss
In my presentation I'm reminding people that mobility for older people is not all about a trip to the hospital #seaside #fun #pub

Charles Musselwhite @charliemuss
I'm even wearing a suit and tie ;-) #journeytolondonselfie

Charles Musselwhite @charliemuss
On my way to @UKHouseofLords to present on transport & travel for older people to support @ILCUK forthcoming new report ilcuk.org.uk/index.php/even...

Charles Musselwhite retweeted
Sociological Review @TheSocReview
Academics are spending less and less time thinking and ever more time filling out forms buff.ly/1Kljxux
Caroli Hartie @gc_hartie Oct 25

@WHO what does culturally acceptable mean? If the mother wishes to breastfeed- she should be supported. Evidence for BF & infant pain relief

Amy Brown Retweeted

michael shean @michaelshean Oct 8

Are you a young person living in Wales? Want to tell @childcomwales what you think is important? Take the survey: bit.ly/1FkXt6B

Amy Brown Retweeted

Wiley Nursing @Wiley_Nursing Oct 23

Breastfeeding difficulties may increase risk of postnatal depression. New research in @jadvnursing ow.ly/TKxMl

Amy Brown Retweeted

Swansea University @SwanseauHl Oct 24

Women who stop breastfeeding because it hurts MORE likely to get postnatal depression shr.gs/gvtO24k @Dr_AmyBrown #swanseauln

Amy Brown Retweeted

LLL Cape Breton @LLLCapeBreton Oct 24

Women who give up breastfeeding the soonest are the most likely to suffer from postnatal depression.... fb.me/21mRyP7fD

Amy Brown Retweeted

Alison Stuebe @astuebe Oct 24

@dr_amybrown i'm sharing your results in a talk at the AAP today. Resonates w' our lactastrophe paper ncbi.nlm.nih.gov/pmc/articles/P...
Blogging

- Your personal site: full control
- Takes time & commitment (Do you enjoy writing? Reflecting?)
- Works well with Twitter / LinkedIn = content to share

- Great overview: Ned Potter’s [Blogging for Publicising Research](#)
- “[Ten fairly mediocre tips on blogging](#)"
- [The best blog on academic blogging?](#)
Have ‘young academics’ been betrayed?

AUGUST 25, 2015 ~ CATHFLETCHER

There’s been some frustration on Twitter with Mathew Lyons’ piece in History Today on ‘Young academics: the great betrayal’. Commenters have taken exception, in particular, to the suggestions that many academics disdain teaching (which I agree is unfair) and that they don’t support early career colleagues. The temptation is, though, to point to structural problems as if academics bear no responsibility for those at all.

The fact is, however, that there have been possibilities to resist the structural change that has got us where we are. Twenty years ago, when I was an
"In the library with the lead piping": German crime fiction event at the Goethe Institut London

Excitement is mounting, as ‘In the library with the lead piping’, a fabulous German crime fiction event at the Goethe Institut London, is now only a week away.
Can you monitor how it’s going?

• (Did you start with a plan?)

• Using analytics:
  • Tracking stats over time (e.g. followers)
  • Using analytics on offer (e.g. Twitter, Wordpress)
  • Trying some free tools (e.g. ImpactStory Profile)

• Altmetrics for articles

• Regular reflection: gut feelings & intangible benefits?
Find out more...
www.swansea.ac.uk/library/researchsupport/

Ask for help if you need it.

Thank you!